

2023



AMERICAN BANTAM ASSOCIATION

ANNUAL YEARBOOK

YEARBOOK TEAM

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Ad Reservations:

Visit Bantamclub.com

<https://www.bantamclub.com/online-store?category=Yearbook+Ad>

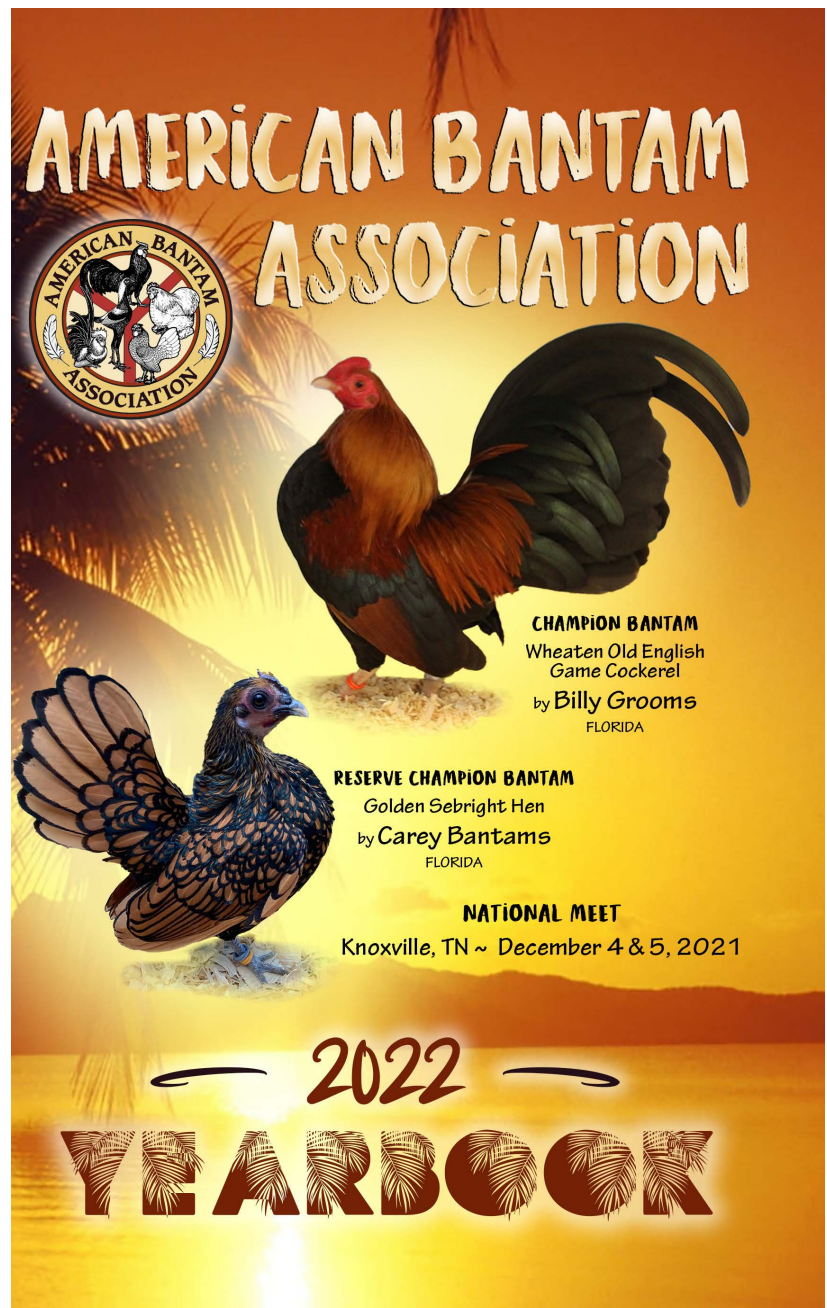
Booster Donations:

<https://www.bantamclub.com/online-store/2023-yearbook-booster-donation>

American Bantam Association
PO Box 127
Augusta, NJ 07822

Bantamclub@gmail.com

PayPal: bantamclub.com
Cell/Text: (973)271-3335



MEDIA KIT

Facts about the 2023 American Bantam Association Yearbook

The ABA Yearbook is sent out annually to all members of the American Bantam Association and all joining ABA Members throughout the year. Considered a benefit of membership, this publication is added to many poultry library globally each year.

We provide a full advertiser, Breed, and Variety Index for your readers.

These yearbooks are treasured and valued by breeders, vendors, clubs, and 4-H leaders.

Ads

Your ads can be submitted digitally or through the mail. We always appreciate pdf ready artwork, but will work with what you send to create a great message for you and your birds. High resolution pdfs and photos are preferred. We will contact you with any concerns. Please be sure to give us a phone and email so we can find you. There is never any additional fees for design work.

Payment Options:

-Our Website accepts all major credit cards.

-PayPal to bantamclub@gmail.com

-We can electronically bill you.

-Mail your check or money order to:

American Bantam Association:

PO Box 127

Augusta, NJ 07822

Additional Questions? Call or Text

973-271-3335

For more information visit us online at:

www.bantamclub@gmail.com



Ad Sizes and Rates

AD TYPE	AD SIZE	COMMENTS	RATE
JUDGE'S AD B&W	4.375" x 1.875"	Includes optional picture	\$35
FULL CLUB PAGE B&W or COLOR	4.375" x 7.5"	includes six 1/8 page ads and a 1/4 page club heading-\$20 ea. or \$40 ea	\$120/ \$240 page \$90/ \$180 page for 3 or more pages
FULL PAGE COLOR	4.375" x 7.5"		\$225
1/2 PAGE COLOR	4.375" x 3.75"		\$125
1/4 PAGE B&W	4.375" x 1.875"		\$65
1/2 PAGE B&W	4.375" x 3.75"		\$85
BOOSTER OPTION	one line message	Donation to help defray production costs	\$15
FULL PAGE B&W	4.375" X 7.5"		\$125
OUTSIDE BACK	SOLD	SOLD	
INSIDE FRONT	SOLD	SOLD	
Opposite Inside Back	<i>Inquires accepted</i>		\$200
INSIDE BACK	SOLD	SOLD	

**We appreciate your submission
by May 15, 2023 - Deadline**

<p align="center">CLUB PAGE EXAMPLE Century Poultry Club of America Top Portion FREE</p>	
<p align="center">\$40.00 Individual (Black and White) \$80.00 individual Color</p>	
<p align="center">\$20 per square Black & White \$40 per square Color</p>	

<p align="center">Individual PAGE examples</p>
<p align="center">\$65.00 Individual (Black and White) 1/4 PAGE</p>
<p align="center">Half Page BW \$85.00 Half Page COLOR \$ 125.00</p>

On behalf of our membership, thank you for your interest and consideration.

With your help, we will continue to serve our membership and provide this benefit for all!

Sincerely,

The American Bantam Association Officers, Directors, and Volunteers